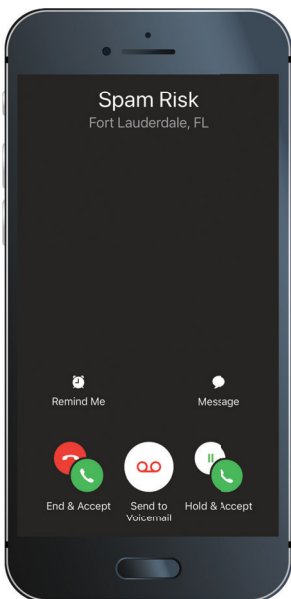


Phone Number Reputation Management

Identify and correct phone numbers mislabeled as 'Scam' or 'Spam' and prevent default network call blocking across wireless networks.

Wireless carriers have deployed algorithms that may incorrectly block calls at the network level or display them with improper labels such as Scam or Spam, or even Fraud, negatively impacting live connect rate, customer experience and brand reputation.

TouchTone solves for this by giving customers control over the reputation of their calling identity with phone number registration, reputation monitoring and confirmation, blocking and labeling prevention, and labeling correction services.



Improve Identity Presentation and Phone Number Reputation

Impacts of Improper Spam or Scam Labeling Events

Many factors cause calling identity to incorrectly display as Spam, Scam Likely, or Fraud, or worse, call analytics algorithms are blocking your communications at the network-level, before they ever reach their intended call recipient. This impacts your ability to connect with prospects or customers while tarnishing your brand reputation.

Protect Your Brand

Protect the reputation of your phone numbers and establishing your trust in your calling identity, which starts by vetting and registering your outbound phone numbers with TouchTone. This not only protects your calls from being blocked, but provides ongoing monitoring and a path for spam labeling correction to ensure numbers remain clean and protected by up to 99.77%.

Any remaining numbers (in the 0.03%) that could remain unprotected and become mislabeled as Scam or Spam will be identified in our monitoring and reporting dashboards so we can assist in removing the label through our appeals process.



Near Perfect Success Rates

97% success rate in removing improper labeling across all three top wireless carriers.



Priority Partnership

1.6 days needed to correct any improper labeling requests on your behalf.



Immediate Protection

99.77% of phone numbers are successfully protected with registration to the platform.



Identity Management

Edit, add, or remove phone numbers, entities, and campaigns.