

Phone Number Reputation Management

Prevent, identify, and correct phone numbers labeled Scam or Spam across wireless networks.

The Problem

Wireless carriers have deployed algorithms displaying calls incorrectly as Scam or Spam, impacting live connect rate, customer experience, and brand reputation.

The Solution

Protect the reputation of your phone numbers by establishing your status as a Verified Identity and registering your phone numbers with TouchTone.

This not only protects your calls from being blocked, but provides ongoing monitoring to ensure numbers remain clean.

Any numbers that become labeled as Scam or Spam will be identified in our dashboard and we'll help you get those corrected through our appeals process.

Correct calls negatively labeled as Scam or Spam



Keep your numbers clean

96%

Success rate removing labeling across top carriers

1.7

Days needed to correct improper labeling

<1%

Chance negative labeling returning once corrected

Protect your calls from blocking and labeling

www.touchtone.net

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communications

Branded Calling

Enhance the display of your calls by adding brand name and logo across the entire branding solution provider ecosystem, easily managed within the platform.

The Problem

Once you've tackled the issue of call blocking and labeling via number reputation management, callers still won't know who you are until you add call branding.

The Solution

Display your brand name and logo (where available) to wireless subscribers to instantly associate trust and let your called parties know exactly who is calling.

Add an optional custom call reason (where available) to even tell your called parties why you are calling.

With reach to the top wireless networks and platforms, we bring you coverage to the widest % of mobile subscribers possible.

Manage branding across all platforms in one place



Full graphic display on Android

Name only on iOS

Enhance connectivity



Increase in conversion rates experienced by early adopters



Major wireless networks available, plus Google devices



Increase in contact center efficiencies due to increased callbacks

Add brand name and logo to increase trust

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