

# Phone Number Reputation Management

Prevent, identify, and correct phone numbers labeled **Scam** or **Spam** across wireless networks.

## The Problem

Wireless carriers have deployed algorithms that may incorrectly block them at the network level or display the calls with improper labels such as Scam or Spam, or even Fraud, negatively impacting live connect rate, customer experience, and brand reputation.

## The Solution

Protect the reputation of your phone numbers by establishing your status as a Verified Identity and registering your phone numbers with TouchTone.

This not only protects your calls from being blocked, but provides ongoing monitoring to ensure numbers remain clean and protected by up to 99.77%.

Any numbers that become labeled as Scam or Spam will be identified in our monitoring and reporting dashboards and we'll help you get those corrected through our appeals process.



1.6

Days needed to address any improper Spam or Scam labeling issues identified

99.7%

Phone numbers successfully displaying label-free with registration to the platform

**Keep your numbers clean with TouchTone Phone Number Reputation Management.**